

UK TRADE & INVESTMENT **ELECTRONICS MISSION TO INDIA**



Dates: 9-11 December 2013

Visiting: New Delhi, Chennai & Bangalore

UK Trade & Investment and the **ESP KTN** are offering a great opportunity for UK companies involved in the technology and electronics sector to participate in a mission to **New Delhi**, **Chennai** and **Bangalore**.

The mission will start in New Delhi with a mission briefing on the Sunday evening.

On the first day (9th December) in the morning there will be an opportunity to join the Minister's programme followed by B2B meetings and company visits.

The second day (10th December) will be in **Chennai** and delegates will attend the <u>Source India Exhibition</u>.

The third day (11th December) will be in **Bangalore** where delegates will have B2B meetings and visits to local companies.

In addition, while in Bangalore, we are working on a program with the **International Institute of Information Technology Bangalore** (http://www.iiitb.ac.in/about-us). They are keen to work on an IP Bridge concept with the UK - this involves building on UK's IP strength in developing products for the Indian market.

Who should attend?

UK companies that would greatly benefit from this mission would be those who want to do business in India and are looking for partners, JVs, collaborations/partners, distributors for their respective products or looking to manufacture in India.

The mission is open to all electronic related companies, in particular those in the power, medical/assisted living or energy sectors.

Costs

There will be at a charge from UKTI of £816 +VAT for the OMIS package – Overseas

Market Introduction Service to cover arrangements/planning, introductions etc. *Please note that any company* (who is coming to India for the first time) will be eligible for a 50% discount on this cost. Hence for a new company the net payment would be £408 + VAT. UKTI will also cover all in country costs (flights, transport and hotels).

Companies are expected to fund the costs of their flights to and from India.

Bursaries covering 50% of flight costs (up to a max of £750) may be available to **SME**s – email: Nigel Rix (<u>nigel.rix@espktn.org</u>) for further details.

More Information

Register your interest in Mission: https://indiamission.eventbrite.com



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Provisional Programme

Sunday 8 December

a.m. Delegates arrive in New Delhi

eve Mission briefing

Monday 9 December

a.m. Delegates to join a UK ministerial programme

p.m. B2B meetings and company visits

eve Fly to Chennai

Tuesday 10 December

Day Participation in the Source India Conference and Exhibition.

p.m. Fly to Bangalore

Wednesday 11 December

a.m. Company visit

p.m. B2B networking event with Indian companies

(Depending on the uptake by UK companies we might look at undertaking simultaneous company visits by dividing the mission into groups and visiting companies relevant to each group)

Thursday 12 December

a.m. Return to UK