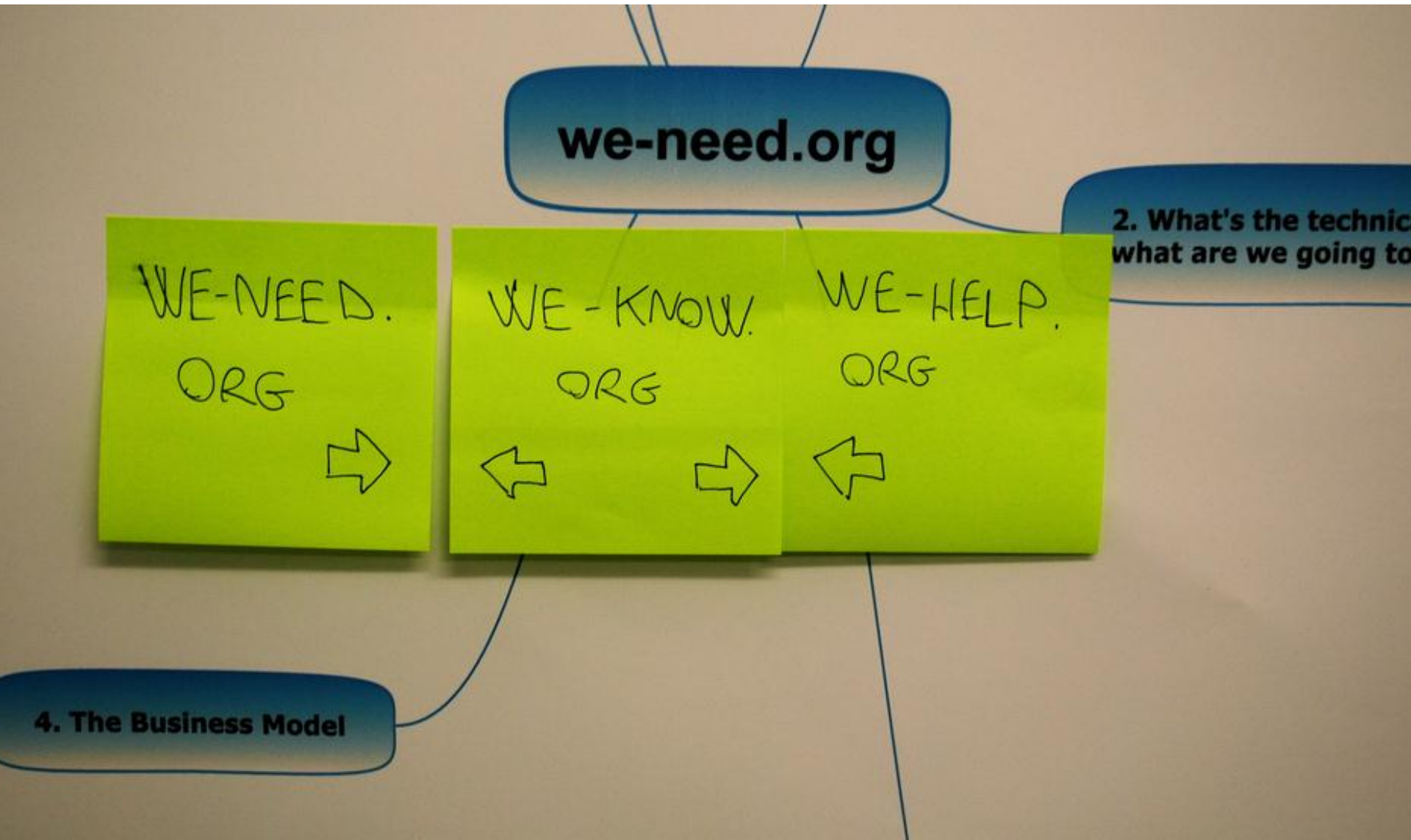




Using the online world to change the offline one



Organising things differently




Getting people together who wouldn't otherwise meet



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Get those game fingers moving
Win a Nintendo 3DS - the next generation of handheld gaming, plus games, in stunning 3D. We have three to give away.



Miriam Stoppard webchat 22 September.
Post a question to win a copy of Grandparents.



100 free copies to give away of The Brave, by the author of The Horse Whisperer.



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Welcome

Southwark Circle is a membership organisation that provides on-demand help with life's practical tasks through local, reliable Neighbourhood Helpers, and a social network for teaching, learning and sharing.

Being a member



Find out about the benefits of joining Southwark Circle and meet some members

Being a helper



See how you can be rewarded for using your skills to help out in the community

Dine out



Southwark Circles discount club for members who enjoy eating out



A High Touch High Tech company, located in Midcoast Maine, dedicated to keeping seniors in their homes, connected to their families, friends and communities.

Using the internet to get people off the internet

The screenshot shows the Meetup website interface. At the top, there are navigation links: **Meetup** (a Meetup Group), **Find** (a Meetup Group), **Start** (a Meetup Group), and **Sponsor** (Meetup Groups). On the right, there are links for **Social Innovation Camp**, **What's new**, **Help**, **My Groups**, **Account**, and **Log out**. A search bar is also present.

Shyness & Social Anxiety Meetup Groups

Meet with other local people who suffer from extreme Shyness or social phobia. Offer support and understanding and share your story with others!

Shyness & Social Anxiety Meetups around the world

A world map showing the distribution of meetups. Red pins are concentrated in North America, Europe, and Australia. Labels on the map include North America, Europe, Asia, Africa, South America, Pacific Ocean, Atlantic Ocean, Indian Ocean, and Australia.

Groups	Members	Interested	Cities	Countries
266	35,100	13,947	159	9

POWERED BY Google

[Put this map on your website.](#) [Timeline animation](#)

Shyness & Social Anxiety Meetup Group Interested in a new Shyness & Social Anxiety Meetup Group



Bridging the gap between an idea and action





How it works

Itches

- 1. Think big, start small**
- 2. Your own experience matters**
- 3. Not just a rant– a problem on the way to a solution**
- 4. Quantity over quality**

A few tips

- 1. Think big, start small**
- 2. Don't get stuck on the original itch – let it grow**
- 3. “~~No, but~~”? Yes, AND...**
- 4. Don't think of problems– think of opportunities**

Questions to answer

- 1. What's the problem you're trying to solve?**
- 2. What technology are you going to use?**
- 3. How will you sustain your idea?**
- 4. How will you get people to use your idea?**

Remember to give it a good name!

Some thoughts on team formation

- Clever isn't enough – must *Get Things Done*
- *Passionate* about what you're doing
- Ruthless collaborators
- No A***hole rule
- People who are *different*

- Job titles aren't so relevant – **except for CEO**
- *Talk about ownership early – equal is a good place to start*



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