

Agri-food Pitch Presentation

Mark Stein

- *Salford University Business School*
- *Research on healthy and sustainable school catering – commencing PhD*
- *Working as consultant with Health Education Trust*
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Research Interest

- Have numerous contacts in school catering
- Growing market with introduction of Universal Infant Free School Meals – extra £1bm public spending 2014/2016
- Improving child health and behaviour



The Opportunity

- To work with food producers to help them develop new healthier products for the public sector catering market and try them out in public sector catering contexts

