

Sustainable design workshop to develop a 'naturals' policy

Chemistry Innovation led an internal sustainable design workshop for SSL International to respond to the challenge of market desire for 'natural' ingredients

SSL manufacture a wide range of consumer products including major brand names Scholl and Durex. In 2009 SSL International contacted Chemistry Innovation for assistance in developing a wider sustainability policy including approaches to assess ingredients

The output from the workshop led to SSL International developing a naturals policy to be implemented across all products over time. The exercise was also a validation of Chemistry Innovation's Sustainable Design Guide methodology.



SSL were particularly keen to develop a clear understanding and definition of 'natural' ingredients with a live opportunity to develop a 'natural' personal lubricant for the Durex Play range.

Chemistry Innovation worked with the innovation team and Head of Environment to plan and run a Sustainable Design workshop involving key members of the innovation, marketing, regulation, manufacturing and environment teams.



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