

Results of competition: Destination Local demonstrators - Collaborative R&D

Total available funding for this competition was £2.5m from the Technology Strategy Board.

Note: These proposals have succeeded in the assessment stage of this competition. All are subject to grant offer and conditions being met.

Participant organisation names	Project title	Proposed project costs	Proposed project grant
<p>Careline UK Monitoring Limited (lead) Bournemouth Housing Society For The Elderly Dorset Local Authority RPPTV Ltd</p>	<p>Community Channel, South West</p>	<p>£936,034</p>	<p>£548,724</p>
<p>Project description - provided by applicants</p>			
<p>The project will develop a social media-based community channel aimed at older people. The community channel will provide a route to market for locally created media content (localised news and events, real time transport information, trusted traders etc), advice on health and well-being, and telehealth/telecare services. It will combine the best of existing community-based services with state-of-the-art ICT solutions to develop a model community that can be customised to national and local needs.</p> <p>It will be developed and piloted in the context of the needs of older people addressing the issues of social isolation and the reduction in face to face interaction due to budgetary restraints in the delivery of social housing in the Dorset and neighbouring South West area with content specific to local geographic areas for the user. It will be suited to wider roll-out to support the provision of local services across the UK.</p> <p>This roll-out will be enabled via the lead partner, Careline UK, a national provider of services for the elderly and LA support. Business models will be developed in order to ensure that the service is sustainable, and that revenue disbursement to local content providers is addressed.</p>			

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Locafizz Limited (lead) Media Innovation Studio/ UCLAN Rancon Limited University College London	TownFizz	£1,331,687	£816,113
Project description - provided by applicants			
<p>The TownFizz project aims to test the efficacy of a flexible and innovative broad spectrum platform in the growing but tough hyperlocal sector. Expert publishers, journalists, core developers, games developers, manufacturers and academics will combine forces for research, prioritisation, development, and technology validation of a simultaneous web and mobile application product designed to bring towns to life online for the benefit of local people across the UK in the 21st century.</p> <p>Following an intense PHP, MySQL, HTML5 & CSS3 programming phase, editors in four test locations will experiment with the continuously evolving platform while academics experienced in hyperlocal studies assess the local usage patterns and societal impacts. Key results and learnings from the project will be fed back into the consortium and then published widely for the benefit of the sector as a whole.</p>			

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Near You Now Limited (lead) Archant Community Media Ltd London Belongs to Me Limited Near You Now Limited Streetbook Ltd (Streetlife.com) University of Sussex	Near You Now	£715,158	£463,379
Project description - provided by applicants			
<p>The Near You Now Demonstrator will enable customers to access hyperlocal media stories from a range of publishers on mobile devices based on relevance at their precise location. Publishers, large and small, will have the opportunity to syndicate content and share revenue.</p> <p>This new collaborative ecosystem will result in more relevant local media services for end customers, deeper engagement and monetisation opportunities for large regional publishers and a more sustainable future for hundreds of smaller independent hyperlocal media producers across the UK.</p>			

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R&H Corporation Limited t/a Hebe Media (lead) City of York Council Leeds City Council One&Other TV CIC R&H Corporation Limited t/a Hebe Media University of Central Lancashire	Media Mill	£794,918	£571,955
Project description - provided by applicants			
<p>While the field of open data is not new, it is becoming apparent how little it is utilised at a hyperlocal level: only 4% of 18,000 data sets in direct.gov.uk come from the 326 local councils.</p> <p>Our project aims to drive the development of open source, open data platforms in Leeds and York; enable collaboration between all partners to identify ways that local data can be transformed into media experiences (with an emphasis on mobile) that have value for citizens; and support research into the various business propositions that surround the project with a view to sustaining a thriving hyperlocal media ecology for the city-region.</p> <p>The proposed project is at the heart of a wider open/big data agenda being driven in Leeds by a consortium of partners who operate at a hyperlocal level as media producers, researchers, data scientists, hackers, web engineers and entrepreneurs: hacking local data, for local good. Working together we intend to transform small data into local media content and experiences, predominantly aimed at mobile, that help citizens understand the places in which they live, improving their lives and active engagement in the community; and that help councils improve performance.</p>			