EU funding – nirvana or nightmare?
Geoffrey Brown

• Director, **Euclid International** – founded 1993
• Euclid was UK **Cultural Contact Point** (CCP), appointed by UK government, contracted by EC, from 1999-2009
• Euclid now provides a **range of European and international information and consultancy services**
• Specialist in **EU and European** funding for arts, culture, heritage, media and creative industries - [@euartsfunding](https://twitter.com/euartsfunding)
• Provides **international** information services via [www.culture.info](http://www.culture.info), which offers **Connexus** membership scheme with a range of benefits – and free Twitter feed - [@cultureinfo](https://twitter.com/cultureinfo)
• Developing **TICK IT** – ratings/reviews for arts & culture
Europe 2020: Themes

• Strengthening research, technological development and innovation
• Enhancing access to, and use and quality of, information and communication technologies
• Enhancing the competitiveness of small and medium-sized enterprises, the agricultural sector (for the EAFRD) and the fisheries and aquaculture sector (for the EMFF)
• Supporting the shift towards a low-carbon economy in all sectors
• Promoting climate change adaptation, risk prevention and management
• Protecting the environment and promoting resource efficiency
• Promoting sustainable transport and removing bottlenecks in key network infrastructures
• Promoting employment and supporting labour mobility
• Promoting social inclusion and combating poverty
• Investing in education, skills and lifelong learning
• Enhancing institutional capacity and an efficient public administration
Types of EU Funding Programmes

**Structural Funds**
- providing support for geographical areas within EU which are lagging behind the EU average in terms of economic development, social inclusion, etc.

**Trans-National Funds**
- encouraging organisations and individuals to work together, undertake mobility projects, etc.

**External Actions / Global Europe**
- assistance for countries outside the EU Member States
Types of EU Funding Programmes

- **Structural Funds**
- **Trans-National Funds**
- **External Actions / Global Europe**

**COSME: Competitiveness of SMEs** - €2.4bn
**LIFE +**: environment - €2.4bn; climate - €800m
**Horizon 2020** (research & innovation) - €70bn
**Europe for Citizens** - €203m
**Erasmus +** (incl youth & sport) - €14.7bn
**Creative Europe** (Culture / Media) - €1.46bn
Creating a Successful Project

1. The Idea
2. The Partnership
3. The Application Forms

The forms are not the main challenge… (though they are not that easy either...)
About the Idea

- Read the (usually impenetrable) guideline documents – and try and understand them.
- Remember the objectives, priorities and criteria.
- Does it also relate to goals and targets of the partner member states?
- Is it unique and different?
- Is it genuinely innovative and imaginative?
- Is it realistically achievable?
- What is the legacy – the “valorisation”? 
The partnership should:

- Reflect the commitment of the project to being European
- Bring new and different strengths to the project
- Be clear in its structure and in the role of each partner
- Enable each partner to have a roughly equivalent role (though the lead partner will have more responsibility)
- Demonstrate collective ownership by the partners
- Clearly help achieve the project’s aims and objectives
Finding Partners

• European networks – over 100 creative networks – join one!
• National networks / agencies in individual countries
• Contact Points, especially in small countries (hyperlinks from EC website for particular programme)
• Partner Search Databases (if they exist, there will be links from the website of the Contact Point / Desk in your country)
• Databases of previously successful projects (via websites of EC or the Contact Point / Desk in your country)
• European officers in local authorities / municipalities
• Brussels offices of member states / regions / cities
• EC organised meetings (for most, if not all, trans-national funds)

◆ CONNEXUS members can download listings in these areas
The Application Forms

• Usually a split between info on a) **partners** and b) **project**
• Partners to get their **PIC** codes as soon as possible
• Get the **practical parts** (e.g. partners info) out of the way
• Project info is often a) questions on a **form**; b) the budget **spreadsheet**; c) a project **description**; d) **attachments**
• Get the **attachments** organised early on (cf. Signatures)
• Draft all these on **general word / excel forms** to start using headings from forms – do **not** use forms themselves
• Agree a **common editing system** across all partners
Delivering a Project

- Confirm **arrangements with partners** for all stages of the project – including **deliverables and deadlines**, and payment arrangements.
- Lots of **partner communication**: physical / Skype.
- Ensure systems for **monitoring deliverables & deadlines**.
- Keep **extremely thorough financial records** – timesheets, receipts, spreadsheets, tickets, boarding passes, etc – and establish system whereby **no payments are made without documentary evidence**.
- Note **regular and final reporting requirements**.
DOWNLOADS

- Examples of successful projects across different funding programmes
- Analysis of previous successes across Europe and in the UK
- Listings of European (and international) cultural networks
- Am I Ready? self-assessment template

OTHER BENEFITS

- Add posts / events – receive weekly newsletter
- Receive some free advice for Euclid and other experts
- Discounts on Euclid and other events
thank you!
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CONNEXUS
newsletter / info & facts / reports / events (discounts) / & more...

EUCLID
knowledge beyond borders
Weather Stations harnesses the transformative power and vision of literature to explore in the context of climate change how, as European and global citizens, we might live our lives differently.

Weather Stations in Poland, Germany, UK, Ireland & Australia will host a Writer in Residence programme, providing the creative heart to the project from which a range of activities for artists, activists, philosophers, scientists & young people will flow.

Throughout online communication and evaluation will inform the project. The programme will include debates, skills development, online activity and creative projects in schools and communities, festivals and literature hubs.