

## International NanoMicroClub *NanoPharm Mission 2010*

### BioPharm America 2010 Conference

15<sup>th</sup> – 17<sup>th</sup> September 2010, Boston, USA

#### Invitation for Grant Applications – Deadline 4<sup>th</sup> June 2010

Applications are now invited from UK companies to participate in NanoPharm Mission 2010 to BioPharm America Boston. Organised by the International NanoMicroClub (INMC), a joint initiative between the [Institute of Nanotechnology](#) and the [NanoKTN](#), this mission will provide unique opportunities to develop business in nano-enabled pharmaceuticals (biotechnology, pharmaceuticals and life science industries).

The NanoPharm mission will comprise:

- Brokering opportunities for UK nanotechnology companies with global partners
- Attendance at BioPharm America 2010
- A visit itinerary including the Massachusetts Super-Cluster, Boston
- NanoPharm Travel Grant for delegates.

NanoPharm mission delegates may be eligible for a **travel grant of up to £500** towards the cost of attending this event, will qualify for a **\$200 discount on the conference registration fees**, and have the opportunity to take advantage of favourable hotel rates. Mission delegates can expect to forge new strategic partnerships by taking advantage of the excellent partnering facilities provided by the event organisers and can also apply to make a company presentation as part of the conference program<sup>1</sup>. In addition the International NanoMicroClub has organised a program of nanotechnology for health activities which will take place in and around the Boston area during the week of BioPharm America conference.

#### About BioPharm America

[BioPharm America](#) is where biotech industry partnerships get started. This 3 day conference provides a proven format for establishing new business relationships. Meet face-to-face with biotech and pharma executives from around the world to identify strategic relationships. Equipped with [partneringONE](#), an online partnering system, BioPharm America is the only event in North America based on the established formula of EBD Group's acclaimed European events BIO-Europe and BIO-Europe Spring. In 2009, BioPharm America attracted 700 delegates from 430 companies who participated in 1,550+ one-to-one meetings.



BioPharm America offers high level workshops, panels, company presentations, and a lively exhibition. The program offers executive level panellists who openly share their opinion on many important industry issues. The company presentation tracks provide a forum for

<sup>1</sup> For details on how to apply to make a company presentation at BioPharm America 2010 please see: [http://www.ebdgroup.com/bpa/prs/prs\\_app.htm](http://www.ebdgroup.com/bpa/prs/prs_app.htm). Please note that the International NanoMicroClub have agreed an extension to the deadline for presentation applications with the event organisers. NanoPharm delegation companies have until 15<sup>th</sup> June to apply for either a 15 minute presentation slot or a 7 minute Next Generation presentation slots.

innovative start-ups and established biotech companies to present information on products, partnering opportunities and corporate strategy.

This year for the first time the Massachusetts Biotechnology Council (MassBio) will hold its partnering conference, the [MassBio Investors Forum](#) as part of BioPharm America. This Forum provides a unique opportunity for innovative biotechnology companies to find investors and form global partnerships.



### **Visit the Massachusetts Super-Cluster**

Boston is home to what is arguably the largest concentrated biotech cluster in the world. With major pharmaceutical R&D centres for Pfizer, Merck and Novartis, large biotechs such as Genzyme, Biogen Idec and Amgen and numerous small start-ups all within walking distance of each other, the twin cities of Boston and Cambridge MA are an ideal place for NanoPharm companies looking to develop partnerships. In addition to attending BioPharm America, the NanoPharm Mission 2010 will develop a programme of visits to centres such as MIT and some of the major companies in the region to explore collaborative opportunities.

### **NanoPharm Mission 2010 Program<sup>2</sup>**

#### **Sunday 14<sup>th</sup> September**

Evening: Welcome NanoPharm mission delegates in hotel

#### **Monday 15<sup>th</sup> September**

Briefing: Doing Business in the USA.

Meetings & visits in Boston & Cambridge

#### **Tuesday 14<sup>th</sup> September**

Meetings & visits in Boston & Cambridge

Evening: 5:00 – 7:00 pm Conference Welcome reception

#### **Wednesday 15<sup>th</sup> September**

Conference opens 8:30 am and runs until 6:15 pm

Conference evening reception 6:30 pm

#### **Thursday 16<sup>th</sup> September**

Conference opens 8:30 am and runs until 6:15pm, including company presentations.

Conference evening reception 6:30 pm

#### **Friday 17<sup>th</sup> September**

Conference opens 8.30am and runs until 4:00 pm, including company presentations.

Conference closing reception 3:00 - 4:00 pm

Full conference program is available online at: <http://www.ebdgroup.com/bpa/program.htm>

### **Apply Now for a NanoPharm Travel Grant**

A travel grant of up to £500 is available for UK based SMEs<sup>3</sup> to join the NanoPharm mission to BioPharm America 2010. Applications for this travel grant are now invited. Grants will be awarded on a competitive basis to assist with the cost of travel and hotel accommodation. The grant will cover 50% of these costs, with a maximum grant of £500 available to each company. **Competition for grants closes on 4th June** and successful applicants will be notified by 9<sup>th</sup> June 2010.

Further information on the NanoPharm mission to BioPharm America 2010 and SME travel grant application forms are available at [www.nanomicroclub.com](http://www.nanomicroclub.com) or you can contact [del.stark@nano.org.uk](mailto:del.stark@nano.org.uk).

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<sup>2</sup> NanoPharm Mission 2010 program is provisional and is subject to change.

<sup>3</sup> Companies should be registered in the UK, have less than 250 employees and have an annual turnover of less than £35 million. Source: [www.hmrc.gov.uk/manuals/cirdmanual/cird91300.htm](http://www.hmrc.gov.uk/manuals/cirdmanual/cird91300.htm)