

# Unlocking the Chinese market



China-Britain  
Business Council  
英中贸易协会

China-Britain Business Council (CBBC) is the leading organisation helping UK companies of all sizes grow and develop their business in China. Whether you are new to China or are seeking to expand in the world's fastest moving and most dynamic marketplace, CBBC offers an exceptional and comprehensive range of services, advice and support to help you achieve success.

## CBBC Membership - unlocking China

As a member of CBBC you will be part of the largest membership organisation for UK companies doing business with China. We keep you regularly informed and updated on what is happening in China and you can access advice, knowledge and support from an unrivalled network of local offices. Corporate members receive weekly emails, a monthly magazine, member only seminars, briefings and networking opportunities, as well as exclusive or discounted access to our business services. CBBC corporate members also benefit from reciprocal membership of the Beijing based British Chamber of Commerce in China (Britcham).



## Unrivalled network

We are committed to delivering our services locally, where you want them. In the UK we have offices in London, Scotland, Wales, East of England, East Midlands, North West, South West, West Midlands and Yorkshire & Humber, and work with partners throughout the UK. In China CBBC has an unparalleled network in 11 cities in key strategic locations providing you with powerful insights. Visit us in Beijing, Shanghai, Shenzhen, Qingdao, Wuhan, Chengdu, Nanjing, Hangzhou, Shenyang, Chongqing and Guangzhou.

## Comprehensive services

From your first visit and early research of the market, through due diligence and establishing your first office to expanding across China and ongoing business development and lobbying, we have a range of practical business services to help you succeed in China.

## CBBC and Government - access

A strong relationship with government is critical to your success in China. CBBC is recognised at the highest levels of the Chinese government and regularly hosts business events for senior Chinese leaders visiting UK. We are also the UK government's chosen partner to deliver China business development services. We work closely with UK Trade & Investment, the British Embassy and Consulate Generals in China, and the Devolved Administrations and Regional Development Agencies in the UK. With more than fifty years of trusted links with China CBBC can help you raise your China profile and access senior business and government officials.



## Contact details

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