



## Mobile World Congress 2014, Barcelona SME stand competition live final

Date and time: Monday 4th November 2013  
Venue: [CBI, Centre Point Tower, 103 New Oxford Street, WC1A 1DU London](#)  
Register here: <https://momolo-2013-11-04.eventbrite.co.uk/>

Registration and attendance for the event final is free, and is open to all members of Mobile Monday London, Cambridge Wireless and the ICT KTN on a first come first served basis.

For the 6th year in a row, the ICT KTN working in association with, Mobile Monday London, UK Trade & Investment (UKTI) and Cambridge Wireless is pleased to invite you to the Mobile World Congress 2014 stand competition finals event.

See what two of last year's winners said about their experience at Congress:  
<http://www.mobilemonday.org.uk/2013/03/momolo-members-on-mwc-2013.html>

SME's wishing to be considered for a place at the finals event can still apply for the competition here: <https://connect.innovateuk.org/web/spectrum> (see half way down the page). **Deadline for competition entry is 25<sup>th</sup> October 2013**

At the final, each shortlisted finalist company gives a quick-fire presentation and is then questioned briefly by the panel of eminent judges.

After the presentations the judges will choose up to 4 companies from those presenting - the prize being not only space on the UKTI Stand at Mobile World Congress but also stand branding, listing in the UK event directory, complementary exhibition passes and assistance with press and media activity to maximise the impact of being in Barcelona.

This has always been an exciting event, and discussions can rage as to whether the judges got it right - or not! Either way the prize is certainly worth winning, so come along and see who the lucky winners are....

### Agenda for the evening

6.00 Arrival – Table top exhibition of the shortlisted finalists  
6.30 Live Final  
8.00 Networking (with light buffet and refreshments)  
9.00 Winners announced  
9.30 Close

Keep up to date with the work of the ICT KTN by becoming a member. Membership of the ICT KTN is free, register at [www.ictktn.org.uk](http://www.ictktn.org.uk)

Please contact Stuart Revell for more information.

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