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Accelerating multi-screen business innovation + IBC competition finals: SME innovation

Monday 8 July 2013
The IET, 2 Savoy Place, London, WC2R 0BL

Multi-screen innovation event

1430 to 1745 hours

IBC SME competition finals

1745 to 2130 hours

The Digital TV Group, the industry association for digital TV in the UK – together with ICT KTN, UKTI and the IET – is hosting afternoon and evening events at the IET on Monday 8 July.

Afternoon event: Accelerating multi-screen business innovation, 1430 - 1745 hours

- Trends, challenges and opportunities across converged media and service delivery over multi-screen platforms
- Keynote speeches on mobile, broadcast and content + panel Q&A + networking

Evening event: Finals of IBC SME innovation competition, 1745 - 2130 hours

- Competition finals for UK-based SMEs pitching for the opportunity to exhibit their innovative product or service at IBC, September 2013, in Amsterdam
- SME competition pitches + Q&A + announcement of winners + networking
- Buffet meal and refreshments

For further information, <http://www.dtg.org.uk/projects/mssmeevent.html> or contact:

Charlotte Natter, DTG,
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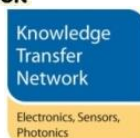
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Promotional partners



Multi-screen innovation event

Monday 8 July, 1430 to 1745 hours (Siemens Room)
The IET, 2 Savoy Place, London WC2

The ICT KTN, DTG, UK Trade & Investment and the IET are jointly hosting this afternoon event on Monday 8th July to investigate the key trends and challenges shaping future applications, services and infrastructure, and to explore what innovation will be required to accelerate the adoption of multi-screen into the mainstream.

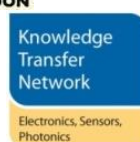
The UK has a demonstrable track record of innovating in television and media technology – creating better and more effective products, processes, services, technologies and ideas that are readily available to markets, government and society. Examples range from the invention of television and mobile through to modern day innovations such as Red Button, iPlayer, Sky Go, Virgin Media, Freesat, Freeview and YouView – all supported by a dynamic UK industry which includes a vibrant content, consumer electronics and technology sector.

Mobile and broadband traffic continue to grow at an exponential rate, resulting in further capacity investment and the requirement for new spectrum and advanced infrastructure development and deployment. The current ICT market is seeing an unprecedented rate of change, driven by the convergence of new digital services, mobile internet, cloud computing and social networks. Multi-screen interaction is becoming an integral part of daily life – always on wherever we go – providing our own personal cloud of services.

It has also been predicted that, by 2020, there will be a rise from 6 billion (present day) to 50 billion digitally identifiable, potentially linked electronic devices on this planet. This proliferation of digitally identifiable devices and the concurrent dramatic increase in pervasive data is creating disruptive opportunities and possibilities. Given the unlimited potential for this globally-integrated market, major challenges need to be addressed to ensure sustainable value chains to finance future investment and realise the maximum potential from this opportunity. Event agenda and speakers confirmed:

- 1430 Registration, networking and Refreshments
- 1500 Introduction by chair
- Keynote speeches covering: Mobile, Broadcast, Content
 - Richard Lindsay-Davies, Director-General, DTG
 - Bill Scott, Chief Operating and Commercial Officer, Easel TV
 - Matthew Postgate, Controller of Research & Development, BBC
 - Anthony Rose, Co-founder and CTO, Zeebox
 - Christian Nord, Sony Mobile, Senior Manager, Standardization
- Panel chaired by Stuart Revell, ICT KTN, Chair Wireless Technology & Spectrum Group
- 1745 Event closes

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IBC SME competition finals

**Monday 8 July, 1745 to 2130 hours (Riverside Room)
The IET, 2 Savoy Place, London WC2**

The Digital TV Group (DTG) – in association with the ICT KTN, UK Trade & Investment (UKTI) and the IET – is running a competition for SMEs who provide a service or product which enables tangible business models for multi-device convergence and innovative radio solutions.

The winning SMEs will receive:

- A free place to showcase their solution – including stand branding – on the DTG stand at the IBC Exhibition, in Amsterdam, from 13 to 17 September 2013.
- Inclusion in a one-page advertisement in the IET's IBC publication.
- Complementary exhibition passes to IBC.
- DTG Affiliate Membership for one year.
- Assistance with Press and Media activity, in order to develop their company proposition and profile ahead of IBC.

The agenda for the event is as follows:

- 1745** Registration, refreshments, networking, table top exhibition and meet the finalists
1830 Introduction to event

Introducing the judges:

- Dr. Harwinder Singh Jutla, Chief Technology Officer – EPD, Tata Elxsi Limited
- John Metcalfe, Executive Vice President & COO, Technology Division, Imagination Technologies
- Ken Blakeslee, Chairman, WebMobility Ventures Investment Advisor, Ascension Ventures
- John Davies, Programme Director, Technology Partnerships UKTI

The finalists present proposition to win a place at IBC. 3 minute pitch followed by 4 minutes Q&A

1. UbiApps www.ubiapps.com
2. 51Degrees.mobi limited <http://51degrees.mobi>
3. Legato Solutions (Etolan Ltd) www.legato-solutions.com
4. Easel TV www.easeltv.com
5. Style on Screen <http://styleonscreen.tv>
6. VidCheck www.vidcheck.com
7. SyncScreen www.syncscreen.tv
8. Sub10 Systems Ltd www.sub10systems.com
9. Portal Entertainment www.thrillmenow.com
10. Digital Software Ltd www.pixsan.com

- 2000** Networking, table top exhibition, buffet, wine, and meet the finalists
2100 Winners announced
2130 Event closes

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