

THE HORTICULTURE INNOVATION PARTNERSHIP

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Executive Director



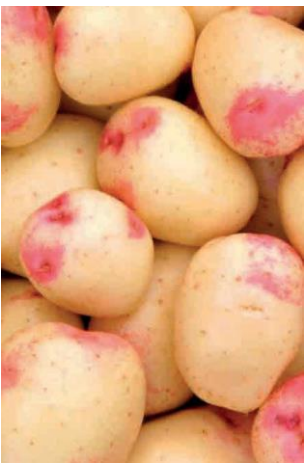
Background

- Established following round table discussions on future of UK horticulture led by Government Chief Scientific Advisor, Sir John Beddington
- Horticulture & potatoes vital contribution to UK economy:
 - Farm gate sales of £3.4 billion from 5% of cropped land.
 - Equivalent to 40% of total farm gate crop sales.
- Innovation required to expand markets in UK and overseas
- Successive cutbacks in applied R&D have reduced pull through of innovation into practice
- Commercial pressures have reduced margins



HIP Vision

- Stimulate world-class innovation in UK Horticulture and potato industry to drive growth
- Better return on R&D investment through joined-up approach
- A clear vision for innovation aligned with funders' policies and priorities
- A stakeholder forum to articulate skills, facilities and resources needed.



HIP Vision

- Sharing knowledge of funding opportunities with aim of securing a greater proportion.
- Facilitating collaborations between stakeholders to develop innovative solutions
- Understand barriers to innovation and mechanisms to overcome them
- Extending international networks to maximise exploitation of knowledge from elsewhere
- Develop the HIP 'Community'





What is the HIP?

- Stakeholders:
 - Research and knowledge community
 - Commercial supply chain
- An innovation ‘think tank’
- Focal point for the supply chain
- Supporting the development and exploitation of scientific opportunity for business and society.



Workstreams

Funding Innovation

- Navigating the funding landscape to increase innovative research and development

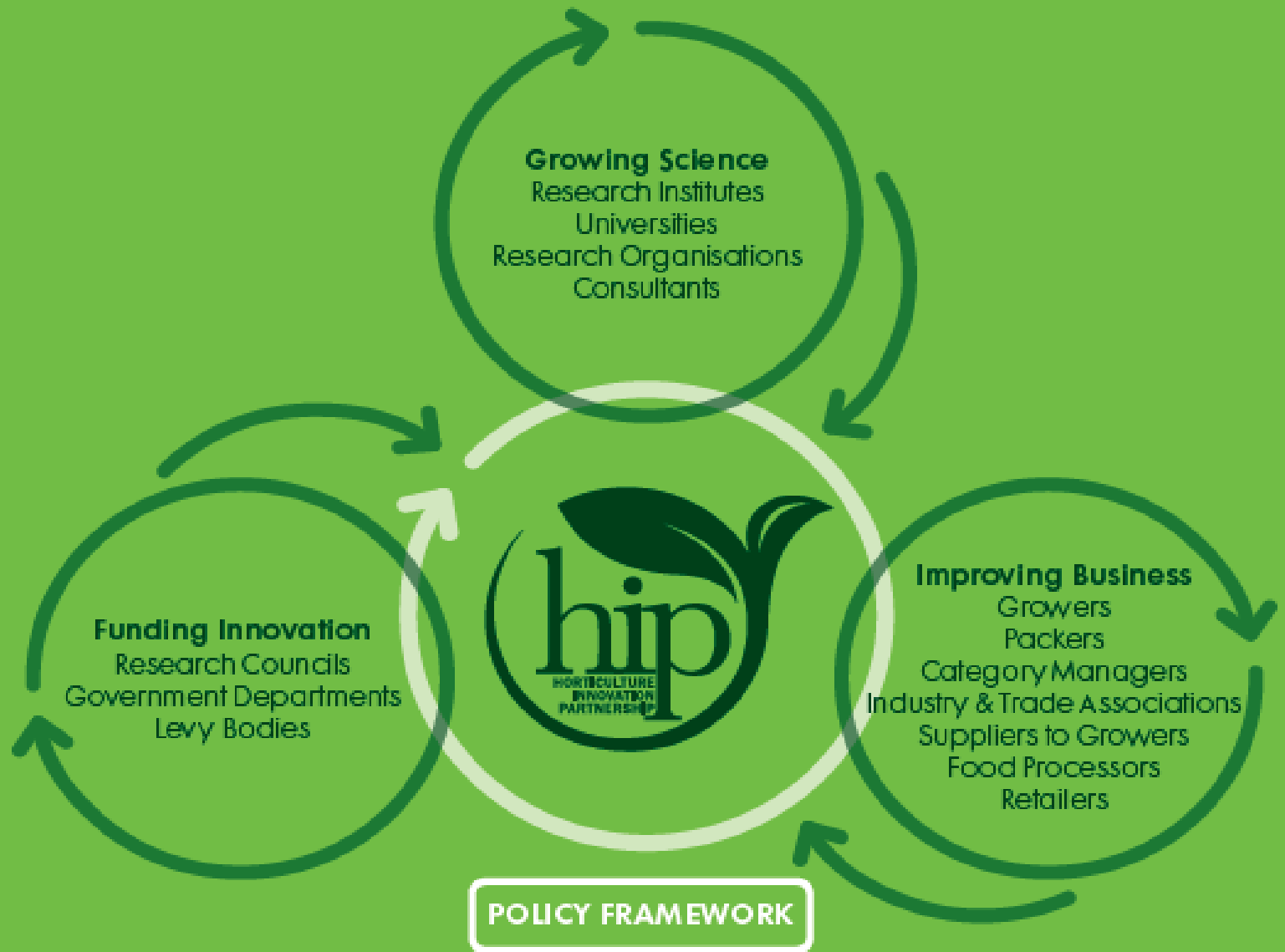
Growing Science

- Gateway to global science

Improving Business

- Identifying opportunities to grow UK horticulture and potatoes





Thank you

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