

# Technology Strategy Board

Driving Innovation

## Sustainable Agriculture & Food Innovation Platform

New Approaches to  
Crop protection



Sustainable Protein  
Production



Food Processing  
and  
Manufacturing Efficiency



*What Works  
&  
Speeding up Route to Market*

# Our strategic Intent

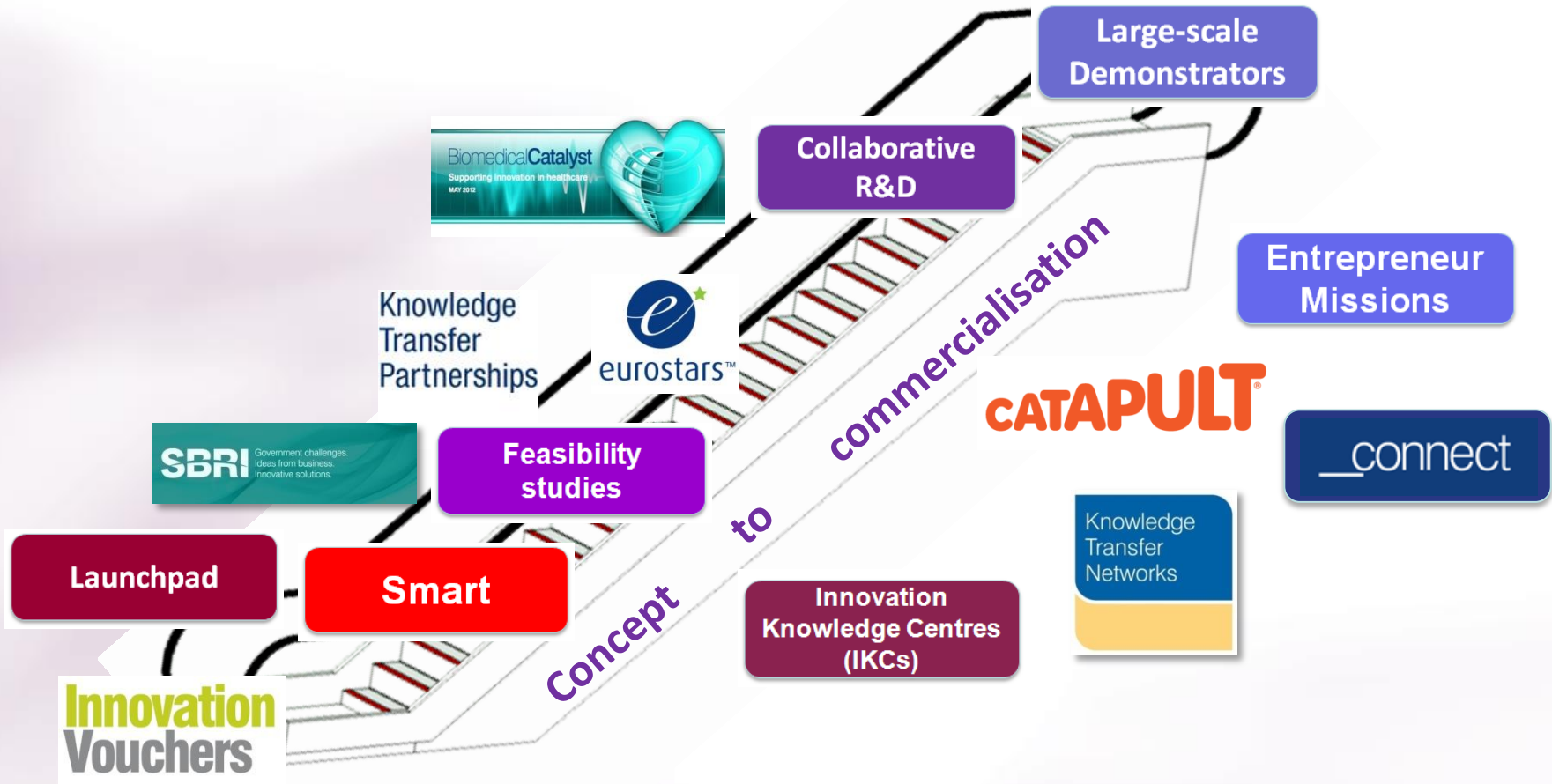
*Accelerate economic growth  
by stimulating and  
supporting business-led  
innovation*



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## How we provide support



# What is a Good Project?

- Scientifically & Commercially Sound
  - Often Collaborative
  - Clear Exploitation Plan
  - Funded (Public &/or Private)
- & Well Managed

## Key Assessment Criteria...

- The Idea (Innovative achievable exploitable)
- The Market (Where, How Big, Exploitation Plan)
- The Consortium (Capability, Experience)
- Additionality (How will TSB make a difference)
- The Impact (How Big, Where and When)



## A Changing Emphasis



Basic  
Research



Applied/Industrial  
Research

