

- **Thales UK Research, Technology & Innovation**
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About us

- Thales UK enables mainline and urban transport operators, network managers and highways agencies to get the most out of their infrastructure. Clients include TfGM, TfL, Network Rail, LUL and DLR.
- Thales UK Research, Technology & Innovation (RTI) mission is to catalyse growth through innovation. Our vision is to be the desired innovation partner for customers in search of answers to their critical business challenges.

What we can offer

- visual analytics, data mining,
- web developers, algorithm developers, information fusion,
- concept design, prototype development,
- program management

What or who we are seeking

- crowd-sourced datasets, big data platforms, sentiment mapping,
- route planning algorithms, behaviour analytics
- app developers,
- trial management

What's your innovation/idea

- personalised journey wellbeing
- self-quantified travellers, perceiving end-to-end journeys as a flow of experiences over which they have control, as opposed to a passive function of cost/time imposed on them by the transport operator

What's the market opportunity you are addressing

- sell new services to travellers en route
- bend demand to best match travel offer to personal journey satisfaction
- *Mindful Journeys ... customer pain points; customer experience; self-actualization of customer needs;*