

# ETHOS

- **ETHOS SMART**
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## About us

- 90 Partner organisation
- Currently delivering £2.3m of Innovate UK funded projects
- Expertise in parking, multimodal transport, behaviour change, linked open data, shared transport

## What we can offer

- **Experince of bidding, winning and delivering Innovate UK projects**
- **Live parking data across UK**
- **Multimodal transport expertise**

## What or who we are seeking

- **Local Authortities**
- **App developers**
- **Car clubs**
- **Ride share**

## What's your innovation/idea

- **To allow end to end journey planning and booking**
- **Using shared transport (bike, car, rideshare, bus etc) for the trip to and from out of town car parks and railway stations**

## What's the market opportunity you are addressing

### **Shared economy**

### **Travel market in UK and globally**

### **Smart Cities projects**

### **Congestion and air quality improvement initiatives**